

**Totalidad de fondos públicos destinados a la difusión de actos de gobierno**

**Detallado por Rubro**

**Sin IVA**

<b>Rubro</b>	<b>may-09</b>	<b>jul-09</b>	<b>ago-09</b>	<b>sep-09</b>	<b>oct-09</b>
Web	727.063,50	545.191,00	375.131,00	171.941,00	374.130,80
Gráfica	19.153.566,89	15.759.846,90	14.176.704,83	6.236.046,73	14.276.104,58
Radio	6.188.780,44	5.206.966,62	4.050.377,52	762.614,76	3.753.014,02
TV	48.451.442,75	6.127.329,99	2.487.560,77	4.879.879,74	12.915.195,82
Cine	809.922,00	505.920,00	0,00	0,00	0,00
Vía Pública	7.045.629,35	1.414.450,49	152.800,00	205.668,00	287.384,00
Cable	14.883.132,46	5.959.839,71	2.089.158,85	1.696.999,38	3.682.204,42
<b>Totales</b>	<b>97.259.537,39</b>	<b>35.519.544,71</b>	<b>23.331.732,97</b>	<b>13.953.149,61</b>	<b>35.288.033,64</b>

**Con IVA**

<b>Rubro</b>	<b>may-09</b>	<b>jul-09</b>	<b>ago-09</b>	<b>sep-09</b>	<b>oct-09</b>
Web	848.005,36	652.016,13	443.723,53	203.848,61	448.498,27
Gráfica	22.526.875,73	18.550.396,83	16.728.806,48	7.228.146,04	16.849.294,58
Radio	7.302.360,48	6.207.597,89	4.834.024,10	896.721,25	4.498.863,03
TV	58.622.297,88	7.412.074,34	3.009.003,60	5.904.654,50	15.618.900,90
Cine	980.005,62	612.163,21	0,00	0,00	0,00
Vía Pública	8.515.341,61	1.699.095,12	184.888,00	248.858,28	347.734,64
Cable	17.983.705,55	7.207.984,52	2.525.887,30	2.053.369,34	4.427.412,89
<b>Totales</b>	<b>116.778.592,23</b>	<b>42.341.328,05</b>	<b>27.726.333,01</b>	<b>16.535.598,02</b>	<b>42.190.704,31</b>