

TV INTERIOR

Medio	Provincia	Localidad	Administracion Centralizada	Sociedades de Estado	Avisos
			DA 448-09	DA 562-10	
CANAL 3	Santa Fe	ROSARIO	\$8,692,010.50		110
CANAL 8 CORDOBA	Cordoba	CORDOBA	\$5,388,017.21		77
CANAL 12 CORDOBA	Cordoba	CORDOBA	\$5,305,642.49		78
CANAL 5 ROSARIO	Santa Fe	ROSARIO	\$4,891,507.44		81
CANAL 9 TELEVIDA	Mendoza	MENDOZA	\$3,776,410.00		67
CANAL SOMOS	Buenos Aires	BUENOS AIRES	\$3,219,039.71	\$512,341.83	1812
CANAL 13	Corrientes	CORRIENTES	\$1,908,879.03		46
CANAL 13	Santa Fe	SANTA FE	\$1,805,187.20		34
CANAL 10	Tucuman	SAN MIGUEL DE TUCUMAN	\$1,748,225.79		59
CANAL 8 TUCUMAN	Tucuman	SAN MIGUEL DE TUCUMAN	\$1,588,694.12		34

CANJE

Medio	Provincia	Localidad	852-10	Avisos
CANAL 10	Cordoba	CORDOBA	\$6,825,593.97	928
CANAL 7	Mendoza	MENDOZA	\$5,016,224.40	402
SUPERCANAL	Cordoba	CORDOBA (CAPITAL)	\$4,768,780.61	1546
CANAL 8	San Juan	SAN JUAN	\$3,392,593.16	668
SUPERCANAL	Rio Negro	VIEDMA	\$3,111,243.96	752
SUPERCANAL	Catamarca	CATAMARCA	\$3,109,424.12	752
SUPERCANAL	Chubut	COMODORO RIVADAVIA	\$3,109,651.60	752
SUPERCANAL	San Juan	SAN JUAN	\$3,109,082.90	752
SUPERCANAL	Santa Cruz	RIO GALLEGOS	\$3,109,082.90	752
SUPERCANAL	Tierra del Fuego	USHUAIA	\$3,109,082.90	752

TV CAPITAL

Medio	Provincia	Localidad	Administración Centralizada	Sociedades del Estado	Avisos
			DA 448-09	DA 562-10	
CANAL 13	Capital Federal	CAPITAL FEDERAL	\$38,379,391.78		68
CANAL 11 TELEFE	Capital Federal	CAPITAL FEDERAL	\$33,734,758.86		41
CANAL 9	Capital Federal	CAPITAL FEDERAL	\$19,939,169.53		76
CANAL 7 TV PUBLICA	Capital Federal	CAPITAL FEDERAL	\$7,165,229.78	\$1,452,000.00	34
NET TV	Capital Federal	CABA	\$3,527,421.04		28

CANJE

Medio	Provincia	Localidad	852-10	Avisos
AMERICA TV	Capital Federal	CAPITAL FEDERAL	\$34,242,854.80	587

CABLE CAPITAL

			Administración Centralizada	Sociedades del Estado	Org. Descentralizados	
Medio	Provincia	Localidad	DA 448-09	DA 562-10	RES 617-E/2016	Avisos
C5N	Capital Federal	CAPITAL FEDERAL	\$18,778,558.70	\$3,823,705.88		185
TN	Capital Federal	CAPITAL FEDERAL	\$15,506,162.10	\$4,360,325.75		311
FOX SPORTS	Capital Federal	CAPITAL FEDERAL	\$8,359,890.00	\$407,177.10		25
TYC SPORTS	Capital Federal	CAPITAL FEDERAL	\$5,322,541.71	\$678,359.88		51
CANAL 26	Capital Federal	CAPITAL FEDERAL	\$1,652,089.48	\$175,450.00	\$2,934,135.78	78
LA NACION +	Capital Federal	CABA	\$2,817,121.04	\$566,726.49		68
ESPN	Capital Federal	CAPITAL FEDERAL	\$3,089,856.00			7
CRONICA TV	Capital Federal	CAPITAL FEDERAL	\$2,121,092.49			11
ARGENTINISIMA SATELITAL	Capital Federal	CAPITAL FEDERAL	\$1,302,054.38			105
CANAL RURAL	Capital Federal	CAPITAL FEDERAL	\$1,174,692.20			13

CANJE

Medio	Provincia	Localidad	852-10	Avisos
KZO	Capital Federal	CABA	\$3,810,675.99	1328
A24	Capital Federal	CAPITAL FEDERAL	\$2,721,648.16	1185
TELEMAX	Capital Federal	CAPITAL FEDERAL	\$665,026.65	470
TELECENTRO	Capital Federal	CAPITAL FEDERAL	\$466,188.80	300
METRO	Capital Federal	CAPITAL FEDERAL	\$41,471.54	2

GRÁFICA INTERIOR

Medio	Provincia	Localidad	Administración Centralizada	Sociedades del Estado	Org. Descentralizados	Avisos
			DA 448-09	DA 562-10	RES 617-E/2016	
LA VOZ DEL INTERIOR	Cordoba	CORDOBA	\$2,566,457.58	\$18,295.20	\$821,465.87	8
LOS ANDES	Mendoza	MENDOZA	\$2,062,052.00	\$30,324.29	\$613,417.14	12
DIB	Buenos Aires	25 DE MAYO	\$2,404,223.64			104
LA GACETA	Tucuman	SAN MIGUEL DE TUCUMAN	\$2,078,522.25		\$60,285.74	12
REVISTA RUMBOS	Cordoba	CORDOBA	\$1,391,732.30			4
LA CAPITAL	Santa Fe	ROSARIO	\$1,266,111.48		\$776,549.99	11
EL LITORAL	Santa Fe	SANTA FE	\$1,149,905.74			14
EL LIBERTADOR	Corrientes	CORRIENTES	\$762,046.90			3
EL DIA	Buenos Aires	LA PLATA			\$688,966.09	7
EL TERRITORIO	Misiones	POSADAS	\$649,312.69	\$19,224.57		8
UNO	Entre Rios	PARANA	\$637,593.28	\$0.00	\$0.00	3

CANJE						
Medio	Provincia	Localidad	852-10	Avisos		
LA CAPITAL	Santa Fe	ROSARIO	\$10,374,180.56	\$70.00		
EL LITORAL	Santa Fe	SANTA FE	\$2,038,964.58	\$50.00		
RIO NEGRO	Rio Negro	GENERAL ROCA	\$2,289,647.66	\$77.00		
EL TRIBUNO	Salta	SALTA	\$1,897,022.02	\$77.00		
EL DIA	Buenos Aires	LA PLATA	\$1,042,771.24	\$19.00		
NORTE	Chaco	RESISTENCIA	\$1,413,898.70	\$77.00		
LA MANANA DE NEUQUEN	Neuquen	NEUQUEN	\$1,122,613.56	\$88.00		
LA MANANA DE CIPOLLETTI	Rio Negro	CIPOLLETTI	\$1,058,749.26	\$80.00		
EPOCA	Corrientes	CORRIENTES	\$944,642.40	\$74.00		
LA PRENSA	Buenos Aires	CABA	\$552,940.29	34		

GRÁFICA INTERIOR

Medio	Provincia	Localidad	Administración Centralizada	Sociedades del Estado	Org. Descentralizados	Avisos
			DA 448-09	DA 562-10	RES 617-E/2016	
CLARIN	Capital Federal	CAPITAL FEDERAL	\$7,621,149.02	\$7,533,027.45	\$1,259,171.98	40
LA NACION	Capital Federal	CAPITAL FEDERAL	\$6,485,530.63	\$6,025,029.30	\$1,020,254.15	28
CRONICA	Capital Federal	CABA	\$4,573,484.50	\$5,025,600.63		5
DIARIO POPULAR	Capital Federal	CAPITAL FEDERAL	\$3,076,269.55	\$4,467,508.84	\$1,533,622.43	64
PAGINA 12	Capital Federal	CAPITAL FEDERAL	\$6,114,694.80	\$1,012,066.63	\$721,101.90	94
EL CRONISTA COMERCIAL	Capital Federal	CAPITAL FEDERAL	\$4,080,989.91	\$2,002,401.50	\$1,065,955.61	81
AMBITO FINANCIERO	Capital Federal	CAPITAL FEDERAL	\$2,072,806.23	\$1,352,782.42	\$807,270.86	27
PERFIL	Capital Federal	CAPITAL FEDERAL	\$1,898,677.85	\$1,592,535.57		5
EL ECONOMISTA	Capital Federal	CAPITAL FEDERAL	\$1,437,493.94	\$661,768.04	\$331,393.92	73
BAE	Capital Federal	CAPITAL FEDERAL		\$2,307,356.62		1

CANJE						
Medio	Provincia	Localidad	852-10	Avisos		
BAE	Capital Federal	CAPITAL FEDERAL	\$1,432,953.26	92		
LA PRENSA	Buenos Aires	CABA	\$552,940.29	34		

RADIO AM CAPITAL

Medio	Provincia	Localidad	Administración Centralizada	Sociedades del Estado	Org. Descentralizados	Avisos
			DA 448-09	DA 562-10	RES 617-E/2016	
AM 790 RADIO MITRE	Buenos Aires	CABA	\$7,666,100.96	\$1,388,385.46	\$735,660.34	226
AM 710 RADIO 10	Buenos Aires	CABA	\$5,005,452.39	\$498,302.20	\$425,799.00	117
AM 750	Buenos Aires	CABA	\$2,762,398.78	\$367,075.76	\$94,138.61	245
AM 590 RADIO CONTINENTAL	Buenos Aires	CABA	\$1,483,724.40	\$304,538.85	\$185,130.00	50
AM 990 RADIO SPLENDID	Buenos Aires	CABA	\$1,104,294.40		\$245,025.00	43
AM 630 RADIO RIVADAVIA	Buenos Aires	CABA	\$566,524.42	\$72,600.00	\$55,902.00	91
AM 1420 DIME	Buenos Aires	CABA	\$460,163.00	\$66,550.00		129
AM 1220 ECO MEDIOS - CADENA ECO	Buenos Aires	CABA	\$463,110.56	\$35,090.00		166
AM 1070 RADIO EL MUNDO	Buenos Aires	CABA	\$438,132.00			35
AM 950 RADIO BELGRANO	Buenos Aires	CABA		\$314,600.00		15

CANJE

Medio	Provincia	Localidad	852-10	Avisos
AM 910 LA RED	Buenos Aires	CABA	\$3,023,076.10	861

RADIO AM INTERIOR

Medio	Provincia	Localidad	Administración Centralizada	Sociedades del Estado	Org. Descentralizados	Avisos
			DA 448-09	DA 562-10	RES 617-E/2016	
AM 1230 LT 2	Santa Fe	ROSARIO	\$860,310.88	\$21,780.00	\$35,997.50	252
AM 1470 LT 28 RADIO RAFAELA	Santa Fe	RAFAELA	\$413,975.00			407
AM 1020 LT10 UNIVERSIDAD	Santa Fe	SANTA FE	\$322,201.83		\$27,830.00	259
AM 1470 LT20 RADIO JUNIN	Buenos Aires	JUNIN	\$326,196.64			1208
AM 840 LU2	Buenos Aires	BAHIA BLANCA	\$255,802.47		\$21,931.25	162
AM 840 LV 9 RADIO SALTA	Salta	SALTA	\$258,852.88			408
AM 640 LU18 RADIO DEL VALLE	Rio Negro	GENERAL ROCA	\$221,914.00			880
AM 900 LT7 RADIO PROVINCIA	Corrientes	CORRIENTES	\$207,704.97			272
AM 1220 ONDA MARINA	Buenos Aires	MAR DEL PLATA	\$177,422.30		\$26,620.00	67
AM 720 LV 10	Mendoza	MENDOZA	\$160,857.40		\$17,998.75	92

CANJE

Medio	Provincia	Localidad	852-10	Avisos
CADENA 3 BS.AS.	Buenos Aires	BUENOS AIRES	\$1,885,462.66	553
CADENA 3 ARGENTINA PLAZA CORDOBA / LV 3 AM 700	Cordoba	CORDOBA	\$1,672,712.82	827
CADENA 3 SANTA FE	Santa Fe	SANTA FE	\$1,457,964.47	622
CADENA 3 MENDOZA	Mendoza	MENDOZA	\$1,275,369.83	590
CADENA 3 RIO IV	Cordoba	CORDOBA	\$1,200,107.35	674
CADENA 3 RIO GALLEGOS	Santa Cruz	RIO GALLEGOS	\$761,368.80	436
AM 680 LV6 RADIO NIHUIL	Mendoza	NIHUIL	\$708,721.20	965
CADENA 3 BARILOCHE	Rio Negro	BARILOCHE	\$545,140.70	325
AM 1010 LV16 RADIO RIO CUARTO	Cordoba	RIO CUARTO	\$489,727.18	680
AM 580 LU20 RADIO CHUBUT	Chubut	TRELEW	\$209,504.25	965

RADIO FM INTERIOR

Medio	Provincia	Localidad	Administración Centralizada	Org. Descentralizados	Avisos
			DA 448-09	RES 617-E/2016	
FM 91.1 AIRE DE SANTA FE	Santa Fe	SANTA FE	\$534,252.90		204
FM 100.7	Santa Fe	ROSARIO	\$487,872.00	\$43,560.00	158
FM 101.9 CANTILO	Buenos Aires	CITY BELL	\$462,462.00	\$60,500.00	105
FM 88.7 RADIO FAHRENHEIT	Santa Fe	ROSARIO	\$402,480.00	\$36,000.00	158
FM 105.1 RADIO OMEGA	Buenos Aires	TRENQUE LAUQUEN	\$327,958.40		1210
FM 97.9 VIDA	Santa Fe	ROSARIO	\$326,599.62	\$26,015.00	156
FM 103.5 CIELO	Buenos Aires	LA PLATA	\$267,252.70	\$39,325.00	181
FM 93.1 Frecuencia Plus	Santa Fe	ROSARIO	\$254,100.00	\$36,300.00	263
M 90 RADIO 89.9	Santa Fe	ROSARIO	\$245,085.50	\$30,250.00	224
FM PROFESIONAL	Salta	SALTA	\$244,371.60	\$24,502.50	438

CANJE

Medio	Provincia	Localidad	852-10	Avisos
FM 106.1 USHUAIA	Tierra del Fuego	USHUAIA	\$462,285.25	297
FM 92.3 RADIO POPULAR	Cordoba	CORDOBA	\$389,708.93	670
FM 91.9 RADIO PROVINCIA	La Rioja	LA RIOJA	\$294,678.57	687
FM 100.5 CORDOBA - CADENA 3	Cordoba	CORDOBA	\$277,880.13	394
FM 92.1 BRAVA	Mendoza	SAN RAFAEL	\$152,801.22	965
FM 95.7 GALAXIA	Chubut	TRELEW	\$135,668.38	965
FM 107.1 MERIDIANO	Santa Fe	ROSARIO	\$86,314.57	1020
FM7	Santiago del Estero	SANTIAGO DEL ESTERO	\$67,024.16	787
FM 92.5 MASTER	Misiones	POSADAS	\$65,368.50	484
FM 102.5 RADIO ONE (EX TKM)	Neuquen	NEUQUEN	\$63,460.00	613

RADIO FM CAPITAL

			Administración Centralizada	Sociedades del Estado	Org. Descentralizados	
Medio	Provincia	Localidad	DA 448-09	DA 562-10	RES 617-E/2016	Avisos
FM 99.9 LA 100	Buenos Aires	CABA	\$5,447,007.51	\$566,235.53	\$312,098.33	117
FM 98.3 MEGA	Buenos Aires	CABA	\$4,170,779.25	\$296,208.00	\$231,412.50	257
FM 102.3 ASPEN	Buenos Aires	CABA	\$2,998,180.35	\$359,152.20	\$131,905.13	149
FM 101.5 RADIO POP	Buenos Aires	CABA	\$2,843,802.50	\$351,747.00	\$195,415.00	48
FM 97.5 VALE	Buenos Aires	CABA	\$2,806,716.00	\$259,182.00	\$308,550.00	175
FM 95.9 ROCK AND POP	Buenos Aires	CABA	\$1,316,274.30	\$284,229.00		21

CANJE						
Medio	Provincia	Localidad	852-10	Avisos		
FM 95.1 METRO	Buenos Aires	CABA	\$1,960,169.45	823		
FM 103.1 VORTERIX	Buenos Aires	CABA	\$1,775,182.92	181		
FM 106.7 MILENIUM	Buenos Aires	CABA	\$397,562.82	504		
FM 96.3 JAI	Buenos Aires	CABA	\$109,989.00	101		
FM 97.9 RADIO CULTURA	Buenos Aires	CABA	\$2,238.50	2		

REDES

	Administración Centralizada	Sociedades del Estado	Org. Descentralizados
Medio	DA 448-09	DA 562-10	RES 617-E/2016
FACEBOOK	\$14,288,346.44	\$16,337,278.49	\$381,150.00
YOUTUBE	\$13,035,182.35	\$2,420,000.00	\$623,550.33
BANNERS	\$12,800,911.87	\$968,000.00	
INSTAGRAM	\$4,003,841.92	\$4,597,909.95	
PROMOTED TWEETS	\$302,500.00	\$1,829,386.70	
WWW.MERCADOLIBRE.COM.AR	\$2,003,100.55		
WWW.GOOGLE.COM.AR	\$201,083.70	\$1,422,050.64	
WWW.TWITTER.COM	\$786,500.00	\$798,112.63	
WWW.TEADS.COM	\$1,089,000.00		
WWW.LOGANMEDIA.MOBI/ES	\$726,000.00		
SPOTIFY	\$726,000.00		
PML	\$665,500.00		
LINKEDIN		\$445,991.43	

WEB

	Administración Centralizada	Sociedades del Estado
Medio	DA 448-09	DA 562-10
WWW.INFOBAE.COM	\$8,810,000.00	\$2,684,264.00
WWW.CLARIN.COM	\$7,260,000.00	\$3,431,076.00
LANACION.COM.AR	\$7,260,000.00	\$2,213,469.02
WWW.PERFIL.COM	\$3,630,000.00	\$964,370.00
TN.COM.AR	\$2,420,000.00	
WWW.ELTRECETV.COM.AR	\$2,420,000.00	
WWW.AMBITO.COM	\$726,000.00	\$949,850.00
WWW.DIARIOPOPULAR.COM.AR	\$1,210,000.00	\$441,000.00
WWW.CRONISTA.COM	\$290,400.00	\$943,800.00

CINE

	Administración Centralizada
Proveedor	DA 448-09
FILMSUEZ S.A.	\$3,639,220.20
MEDIA BAIRE S.A.	\$1,218,155.40
CITARELLA GABRIELA HAYDEE	\$1,206,263.52

VÍA PÚBLICA

	Administración Centralizada	Sociedades del Estado	Org. Descentralizados
Proveedor	DA 448-09	DA 562-10	RES 617-E/2016
LATCOM S.A.	\$ 70,000,000		
BELIO PUBLICIDAD S.A.	\$13,677,537.50	\$834,900.00	
CARLOS A.GIROLA &ASOCIADOS SRL	\$12,557,259.00	\$419,265.00	
MEDIA 500 S.A.	\$11,769,452.20		
PUBLICAR S.A.	\$11,652,913.47		
NEXO S.A.	\$10,157,265.14		
EXOS S.A.	\$3,212,550.00	\$5,137,297.00	
OUTDOOR MEDIA S.R.L.	\$7,053,863.19		
WALL STREET VIA PUBLICA S.A.	\$5,131,121.16	\$1,457,299.80	
ESTATIC S.A.	\$6,050,000.00		

CANJE

Proveedor	852-10
METROPOLI PUBLICIDAD EXT. S.A.	\$7,925,725.06
VIACART S.A.	\$5,665,716.10
PUBLICIDAD SARMIENTO S.A.	\$2,948,235.18